



## Press Release

London, 18<sup>th</sup> December 2013

### Neat Concepts Ltd Announces Appointment of Sales Director

Neat Concepts Ltd is delighted to announce that Mohammed Mushtaq has been appointed Sales Director. Mohammed was previously Sales Manager UK & Europe, having joined Neat Concepts in 2006. He heads up a team of Regional Development Executives with Robin Gwatkin (Wales and the West) and Alan Mulrine (Scotland and the North) already in place.

Neat Concepts Ltd is the UK's leading manufacturer of added value MDF panel products, best known for its Neatform bendy MDF and Neatmatch T&G effect wall panelling. It has distributors throughout the UK, Europe and North America, and has previously won a Queen's Award for International Trade.

Commenting on the appointment, Clive O'Brien, Managing Director, said "This is an exciting time for Neat Concepts. Recent investments have increased the factory's production capacity and, with an improving economy, Mohammed is well placed to lead a sustained period of sales growth".

Mohammed added that "The dynamics of the Panel Products market are changing, and Neat Concepts needs to respond to these changes. I am looking forward to leading the challenge!"

For further information about Neat Concepts Ltd, visit [neatconcepts.com](http://neatconcepts.com) or contact Clive O'Brien on 020 8807 5805 or via [cliveobrien@neatconcepts.com](mailto:cliveobrien@neatconcepts.com)



**NEATMATCH<sup>®</sup>**  
decorated mdf

- the labour saving alternative to wood panelling

**NEATFORM<sup>®</sup>**  
bendy mdf

- create curved surfaces quickly and efficiently

**NEATFLEX<sup>®</sup>**  
pip & ply

- the ultimate materials for robust curved surfaces

**NEATROUT<sup>®</sup>**  
perforated mdf

- high quality perforated panels

**NEATPAINT<sup>™</sup>**  
painted panels

- pre-painted MDF panels of all types to improve efficiency and cut costs

**NEATBOND<sup>™</sup>**  
pressed panels

- a wide range of substrates and surface materials